

ERIC LEROUX

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Gender: Male

WORK EXPERIENCE

[2003-current] Management consultant for companies (Sass status with training provider number awarded by the DIRECCTE/ Exempt from VAT)

[2005- current] HDR lecturer in management sciences at the IUT / Technical Department of marketing / 93206 Saint Denis /

[1987-1992] Direction of commercial administration and logistics / Agro-food Division- of the Guyomarc'h group in Vane's,

[1981-1986] Deputy Director of the Credit Agricore Marennes-Oléron banking branch,

EDUCATION

Habilitation to Direct Research in Management Sciences

PhD in Management Sciences

DEA in Management Sciences

DESS in Economics and management of the agro-food sector

PUBLICATIONS

/last 5 years/

[2022] "Smart territories and IoT adoption by local authorities: A question of trust, efficiency, and relationship with the citizen-user-taxpayer" Vol 174, (avec P-C Pupion), Technological Forecasting Social Change, 185-194 HCERES, CNRS 2, FNEGE 2.

[2019] "Energy, Climate and Tourism: A Dynamic Standardization Process for the Planet with Jean-Marc Lusson", Cambridge Scholar, 256 pages,

[2018] "Collective work market study coordinated with F. Dosquet", Case study chapter, Dunod, 320 pages.